



# Water Heater Marketing Program

Valid April 1, 2017 – December 31, 2017

- Homeowners who are constructing a new house may receive a 40-gallon or 50-gallon (size determined by NWAGD personnel based on projected hot water demand in home) tank-style water heater at no charge.
- Homeowners who have an existing natural gas service line and are switching from electric or propane water heating to natural gas water heating may receive a 40-gallon or 50-gallon (size determined by NWAGD personnel based on projected hot water demand in home) tank-style water heater at no charge.
- Homeowners who elect to install a natural gas tank-less water heater may receive a \$300 credit toward the purchase of a new natural gas tank-less water heater from NWAGD, or a \$300 credit on their natural gas account if the tank-less water heater is purchased from another source.
- Homeowners who are replacing an existing natural gas tank-style water heater may receive a \$200 credit toward the purchase of a new natural gas water heater from NWAGD, or a \$200 credit on their natural gas account if the water heater is purchased from another source.

## **Terms and Conditions**

New gas customers with NWAGD will be required to pay all applicable deposits and connection fees prior to taking possession of water heaters or receiving credits. Water heaters must be picked up at one of the NWAGD office locations. All water heaters provided by NWAGD will be based on available in-stock models. All warranties issued by the manufacturer must be applied for by homeowner. All credits included in the program will apply to newly purchased, qualifying natural gas water heaters. NWAGD recommends that all installation including piping and venting be performed by an Alabama Certified Gasfitter. NWAGD will not be responsible for improper installation of equipment. NWAGD personnel must be allowed to verify the current source of hot water in existing homes prior to issuance of new water heaters. NWAGD personnel must be allowed to verify the new natural gas water heater has been installed properly and is operational. Any variance from this policy may result in forfeiture of the utility deposit and disconnection of natural gas service. All rebates and incentives are subject to change or be discontinued at any time. Custom rebate and incentive packages are also provided for developers and builders as appropriate.